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## EVF version Cookie Notice

This cookie notice applies to all websites and mobile applications operated by Effective Ventures Foundation and its associated organisations, including its sponsored projects (“EV Platforms”) unless those projects have specified a different cookie notice. You may access and change your cookie preferences at any time from the site wide cookie banner.

### What are cookies?

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Effective Ventures Foundation (“EV”, “we” or “us”) uses cookies on the EV Platforms. A cookie is a very small text document, which often includes a unique identifier. Cookies are created when your browser loads a particular website. The website sends information to the browser which then creates a text file. Every time you go back to the same website, the browser retrieves and sends this file to the website’s server. Find out more about the use of cookies on [www.allaboutcookies.org](http://www.allaboutcookies.org).

We also use other forms of technology (such as pixels and web beacons and, in apps, software development kits (usually referred to as SDKs)) which serve a similar purpose to cookies and which allow us to monitor and improve our Platforms and email communications. When we talk about cookies in this notice, this term includes these similar technologies. If you would like more information about our privacy practices, please consult our [Privacy Notice](#).

Your use of EV Platforms may result in some cookies being stored that are not controlled by us. This may occur when the part of the EV Platform you are visiting makes use of a third party analytics or marketing automation/management tool or includes content displayed from a third party website, for example, YouTube or Facebook. You should review the privacy and cookie policies of these services to find out how these third parties use cookies and whether your cookie data will be transferred to a third country. We’ve set out below which third party cookies we use.

### What cookies do we use and what information do they collect?

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**Required cookies:** these cookies are required to enable core functionality. This includes technologies that allow you access to our websites, services, applications, and tools; that are required to identify irregular site behaviour, prevent fraudulent activity and improve security; or that allow you to make use of our functions such as making donations, saved search or similar functions.

These cookies expire after 24 months.

The third party cookies that we use in this category are:

Cookie	Description	Duration	Type
mc_session_ids[default]	This cookie is set by the provider ReCaptcha. This is used by the Captcha plugin for the website forms.	5 minutes	Functional
mc_session_ids[multi][0]	This cookie is set by the provider ReCaptcha. This is used by the Captcha plugin for the website forms.	5 minutes	Functional
mc_session_ids[multi][1]	This cookie is set by the provider ReCaptcha. This is used by the Captcha plugin for the website forms.	5 minutes	Functional

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mc_session_ids[multi][2]	This cookie is set by the provider ReCaptcha. This is used by the Captcha plugin for the website forms.	5 minutes	Functional
mc_session_ids[multi][3]	This cookie is set by the provider ReCaptcha. This is used by the Captcha plugin for the website forms.	5 minutes	Functional
mc_session_ids[multi][4]	This cookie is set by the provider ReCaptcha. This is used by the Captcha plugin for the website forms.	5 minutes	Functional
cookielaawinfo-check-box-necessary	Set by the GDPR Cookie Consent plugin, this cookie is used to record the user consent for the cookies in the "Necessary" category .	1 year	Necessary
cookielaawinfo-check-box-functional	The cookie is set by the GDPR Cookie Consent plugin to record the user consent for the cookies in the category "Functional".	1 year	Necessary
cookielaawinfo-check-box-performance	Set by the GDPR Cookie Consent plugin, this cookie is used to store the user consent for cookies in the category "Performance".	1 year	Necessary
cookielaawinfo-checkbox-analytics	Set by the GDPR Cookie Consent plugin, this cookie is used to record the user consent for the cookies in the "Analytics" category .	1 year	Necessary
cookielaawinfo-checkbox-advertisement	Set by the GDPR Cookie Consent plugin, this cookie is used to record the user consent for the cookies in the "Advertisement" category .	1 year	Necessary
cookielaawinfo-check-box-others	Set by the GDPR Cookie Consent plugin, this cookie is used to store the user consent for cookies in the category "Others".	1 year	Necessary

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**Analytics and performance cookies:** these cookies help us improve or optimise the experience we provide. They allow us to measure how visitors interact with EV Platforms and we use this information to improve the user experience and performance of EV Platforms.

These cookies are used to collect technical information such as the last visited EV Platform, the number of pages visited, whether or not email communications are opened, which parts of our website or email communication are clicked on and the length of time between clicks.

They may also collect information to provide helpful features and e.g. be used to remember your preferences (such as your language preference), your interests and the presentation of the website (such as the font size).

These cookies expire after 24 months.

The third party cookies that we use in this category are:

Cookie	Description	Duration	Type
_ga_TVEQ7W7B3W	This cookie is installed by Google Analytics.	2 years	Analytics
_ga	The _ga cookie, installed by Google Analytics, calculates visitor, session and campaign data and also keeps track of site usage for the site's analytics report. The cookie stores information anonymously and assigns a randomly generated number to recognize unique visitors.	2 years	Analytics

**Marketing and social media cookies:** we use these cookies to collect information about your browsing habits in order to make advertising more relevant to you and your interests. They are also used to limit the number of times you see an advert as well as help measure the effectiveness of an advertising campaign. We may share this information with other parties who help manage online advertising.

Some of these cookies may be used when you share information using a social media sharing button or "like" button on our Platforms, or when you engage with our content on or through a social site such as Facebook or Twitter. These cookies collect information about your social media interaction with the EV Platforms, such as whether or not you have an account with the social media site and whether you are logged into it when you interact with content on EV Platforms. This information may be linked to targeting/advertising activities.

These cookies expire after 24 months.

We do not use any third party cookies in this category.

## Who are we and how can you get in touch?

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We are the Effective Ventures Foundation, a registered charity in England and Wales (no. 1149828). Like most charities, we operate through a company limited by guarantee, the registration number of which is 07962181. Our registered office is at Trajan House, Mill Street, Oxford, Oxfordshire, OX2 0DJ. If you have questions in relation to this notice or on how we use your personal information, please contact us at: [info@ev.org](mailto:info@ev.org)

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